

KCCP LIMITED

(A Govt. of Kerala Undertaking)

"CLAY HOUSE", PAPPINISSERI PO. 670 561, KANNUR DT. KERALA

Telephone: 0497-2787671 & 2789633 Fax: 0497-2787281,

E-mail: keralaclays@gmail.com

Ref: KCCP/TENDER/ 970 /2024-25

Date: 14.08.2024

NOTICE INVITING TENDER

Sealed tenders are invited from interested Advertising Agencies /service providers for selection of a suitable agency for production of TV Commercial Ad Film for promoting KCCPL KERAVER COCONUT MILK in particular.

Cost of Tender form : Rs.2,124/- (Including GST)
EMD : Rs.5,000/-

Priced tender form may be obtained from our office up to 25.08.2024, 5.00 PM. Tender will be accepted up to 26.08.2024, 11.00 AM and will be opened on the same day at 2.00 PM. Details if any can be obtained from our Administrative Office, Pappinisseri.

Sd/-
MANAGING DIRECTOR

1	Name of work	Production of TV Commercial Ad Film in Malayalam in 4K Full HD video format of 60 second duration
2	Brief description of Work	Creation of suitable script/story board and production of TV commercial Ad Film in Malayalam in 4K Full HD video format of 60 sec durations (40 Sec, 30 sec, 20sec, and 10sec if needed) for promoting KCCPL KERAVER Coconut Milk in particular and other Coconut Products of KCCPL in general. TV commercial Ads Film shall be shot with crew utilizing Movie Camera. Main Character (Model) for the TV commercial Ad Film and other co-characters required if any, shall be arranged by the selected bidder.